

MUSSAVIR SHEIKH

Art Director | Graphic Designer | Visual Media Producer

mussavir021@gmail.com • +974 7103 1124 • Doha, Qatar (Valid QID & Transferable Visa)

PROFESSIONAL SUMMARY

Results-driven Art Director and Visual Media Producer with 5+ years of experience leading creative output for international art institutions, cultural collections, and global hospitality brands. Expert in publication design, documentary filmmaking, and brand visual strategy — with a proven track record of delivering 9 internationally distributed art publications, 30+ documentary interviews, and archival projects spanning two continents. Currently based in Doha with valid, transferable Qatari residency.

KEY ACHIEVEMENTS

- Designed and produced 9 international art publications for curators and major cultural institutions.
- Directed, shot, and edited 30+ video interviews and documentary films for ARAK Collection, Doha.
- Conducted field documentation of 36 contemporary artists across Kenya and Uganda (2025), creating a first-of-its-kind archival resource on African art.
- Commissioned by Virginia Commonwealth University (VCUarts Qatar) and Doha Institute for Graduate Studies for visual and documentary video projects.
- Led brand identity and investor communications strategy for Aurora Hotels International (Singapore), overseeing creative output across 3 sub-brands.
- Maintained and managed a digital archive of 8,000+ catalogued artworks for a private collection.

WORK EXPERIENCE

Art Director | Graphic Designer | Photographer | Filmmaker | **ARAK Collection – Doha, Qatar** Dec 2023 – Present

- Conceived and executed art catalogues, monographs, and curated publications for international exhibitions and cultural projects.
- Partnered with curators and authors to translate complex artistic narratives into cohesive book layouts and visual identities.
- Directed full-cycle photography and videography for gallery exhibitions, artist interviews, and cross-border cultural research trips.
- Designed and managed all social media content and digital campaigns tied to publication launches and institutional announcements.
- Produced scroll-based motion graphics and digital press assets distributed across regional and international media channels.

Communication & Marketing Director (Brand & Visual Strategy) | **Aurora Hotels International – Singapore (Remote)** Jan 2024 – Present

- Architected and launched full brand identity systems across 3 hospitality sub-brands: Aurora One, Aurora Suites, and Infinite by Aurora.
- Produced investor-focused video content, animations, and digital decks to support funding rounds and brand growth initiatives.
- Directed cross-platform content strategies on LinkedIn, Instagram, and YouTube, aligning creative output with investor and consumer audiences.

Graphic Designer | Management Solutions International (MSI) – Doha, Qatar Jan 2023 – Nov 2023

- Delivered print and digital design solutions for corporate clients, including branding, marketing collateral, and social media campaigns.
- Managed simultaneous project workloads under tight deadlines while maintaining brand consistency across all deliverables.
- Conducted ongoing market and design trend research to keep client outputs contemporary and competitive.

Associate Graphic Designer | Scots & Mark – Bangalore, India Jan 2022 – Dec 2022

- Produced visual concepts, branding systems, and marketing materials for print and digital media clients.
- Executed model and product photography shoots aligned with current industry trends.
- Translated client briefs into polished design solutions across branding, editorial, and campaign formats.

Freelance & Commissioned Projects

- Documentary Videographer — VCUarts Qatar (Virginia Commonwealth University School of the Arts)
- Documentary Videographer — Doha Institute for Graduate Studies
- Event Photographer & Videographer — Alhosh Gallery, Doha, Qatar
 - Covered exhibition openings and cultural talks, including: *Book Conversation event (Feb 2026)* and *“Inshallah It Loads” talk (Apr 2026)*.

CORE SKILLS & SOFTWARE

Art Direction: Publication Design, Visual Storytelling, Brand Identity, Campaign Strategy, Typography

Production: Photography, Videography, Documentary Filmmaking, Motion Graphics, Archival Documentation

Design Software: Adobe InDesign, Illustrator, Photoshop, Premiere Pro, Lightroom, Figma, Canva, AutoCAD, 3ds Max, CapCut

Marketing Tools: Mailchimp, Hootsuite, Buffer, Google Ads, Meta Ads Manager

Platforms: LinkedIn, Instagram, YouTube — content strategy and paid campaigns

EDUCATION & TRAINING

Bachelor of Computer Applications — SDM College of Business Management, Mangalore, India | 2021

Professional Training

- Graphic Design — Zee Institution of Creative Art, Mumbai
- 3D Design — D23 Design Lounge, Mumbai
- Graphic Design — Frame Box, Mumbai